

March 18th,2014

Yokohama,Japan

J-TREC has established its corporate mark

Japan Transport Engineering Company (hereafter abbreviated as J-TREC) has established its corporate mark and will introduce it from April 1, 2014.

From April, J-TREC starts the 3rd year after its foundation and merges with East Japan Railway Company Niitsu Rolling Stock Plant on 1st of April.

Making use of this synergy effect, J-TREC will aim to realize its corporate philosophy; we will contribute to customers throughout the world by providing comprehensive technological capability with a particular emphasis on high quality and low life cycle cost rolling stock.

In order to increase the social recognition of J-TREC and create the ideal company for all employees, J-TREC has decided to establish its corporate mark, symbolizing integration from top executives to front-line workers and creation of highly value-added products.

【Corporate Mark】**■ Concept of the corporate mark**

The corporate mark is based on the motif of 3S from “Sougou Sharyou Seisakusho” of its company name in Japanese and “J-TREC”- the abbreviated company name- is placed in the bottom side of the mark.

Furthermore “S” is also the initial letter of necessary key words for rolling stock manufacturing industry, such as “sustina”: J-TREC’s next generation stainless steel railcar, Shinkansen (high speed trains), Speed, Safety, Strong, Smart, Satisfaction and it stands for our corporate philosophy; we will contribute to customers throughout the world by providing comprehensive technological capability with a particular emphasis on high quality and low life cycle cost rolling stock.

Its design symbolically expresses the image of the running speed of high speed trains against the wind and also expresses J-TREC’s vitality, technology and imagination, while its color expresses the image of innovation, reliability and eco-friendliness.